



Auto and Home Insurance for Alumni Associations



Enhanced benefits for your alumni. Potential revenue for your program.

As an insurance partner to more than 600 alumni associations, Liberty Mutual is the most chosen auto and home provider in the alumni marketplace. Your members will receive competitive rates, outstanding service and immediate help if they have a claim. And adding our auto and home program as a benefit is easy, and can provide you with the potential for additional revenue.



“Liberty Mutual is considered one of our most successful affinity programs. The Alumni Association is very selective about our partnerships and the number of services and products that we allow to be marketed to our alumni. We’re really fortunate to have a partner like Liberty that adds value for our alumni.”

— Natasha DiPrima, Senior Director of Communications and Marketing,
University of Notre Dame Alumni Association

A program that benefits you and your alumni

Benefits for your alumni

- Comprehensive auto and home insurance coverage at competitive rates – plus a significant group discount in most states
- Unique coverage options such as New Car Replacement, Accident Forgiveness and 24-Hour Emergency Roadside Assistance
- Choice of enrollment options: Local sales office or call center
- 24-hour claims, roadside assistance and emergency home repair services

Benefits for you

- A proven approach to engaging your alumni
- A great source of non-dues revenue
- Responsive/personal service from a dedicated local agent
- Simple and convenient implementation and ongoing management
- No administrative burden – we do all the work

Why Liberty Mutual?

- The #1 sponsored auto and home insurance program in the country
- A Fortune 100 corporation and the fifth largest P&C company offering insurance nationwide
- A diversified global insurer earning an A.M. Best Company “A” (Excellent) rating
- Multichannel distribution, including local agents and call centers.
- Partnerships with more than 11,500 companies and organizations
- Eight out of every 10 alumni associations that offer personal lines insurance programs partner with Liberty Mutual
- Client retention rate of 99%
- Specializing in the auto and home affinity market for more than 30 years
- Full lines of auto, home, personal liability, motorcycle and valuable possessions insurance

