



AUTO and HOME Insurance for Association Members



“We have over 30 partners and wished every one of them followed the model that we have with Liberty Mutual. The working relationship has been extremely positive.”

Robert Goldberg, Senior Vice President, Marketing and Business Development,
The National Association of REALTORS®

What can you do to attract and retain your members?

Enhance your benefit offerings by making Liberty Mutual's auto and home insurance available at competitive rates. Your members will receive quality insurance protection—as well as insurance discounts and personalized service—with minimal effort on your part.

Advantages for you

- A proven approach to engaging your members
- A great source of non-dues revenue
- Responsive—personal service from a dedicated Local Agent
- Simple and convenient implementation and ongoing management
- Customized and innovative communication tools to best engage your members
- We perform all the administrative work—and you take the credit

Advantages for your members

- Comprehensive auto and home insurance coverage
- Savings—up to 10% off auto and home insurance, with an average savings of \$327.96*
- Unique coverage options such as New Car Replacement, Accident Forgiveness, Mechanical Parts Replacement and Unlimited Towing
- Choice of enrollment options: Local Agents or National Call Centers
- 24/7 claims, roadside assistance and emergency home repair services

A leader in the affinity marketplace

- The #1 sponsored auto and homeowner insurance program in the industry
- The fifth largest P&C insurer based on 2008 premium
- A Fortune 500 company, ranking 86th based on 2008 premium
- A diversified global insurer earning an A.M. Best Company “A” (Excellent) rating
- Partnerships with more than 12,000 companies and organizations
- Specializing in the auto and homeowner affinity market for more than 30 years
- Full lines of auto, home, personal liability, motorcycle and valuable possessions insurance available nationwide
- Multichannel distribution, including local agents and 2 national call centers

2 convenient ways to enroll... including the most preferred: a local agent

Purchasing with a local agent has always been and still remains the preferred method for buying insurance. No other carrier offers your members not only this option but also the choice to enroll through one of our national call centers. These service channels allow Liberty Mutual to write more business than competitors.



* Discounts and credits are available where state laws and regulations allow, are subject to eligibility requirements and may vary by state. Figure based on a February 2009 national sample of auto policyholder savings when comparing their former premium with those of Liberty Mutual's group auto and home program. Individual premiums and savings will vary. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify for insurance. Coverage provided and underwritten by Liberty Mutual Insurance Company and its affiliates, 175 Berkeley St., Boston, MA. ©2009 Liberty Mutual Insurance Company. All rights reserved.